



Date:

September 27, 2019

To:

Thomas B. Modica, Acting City Manager

From:

Craig A. Beck, Director of Public Works

For:

Mayor and Members of the City Council

Subject:

Shoe Collection at LB Marathon - October 11-13, 2019

The Department of Public Works, in partnership with Waste Management, Inc., the City's residential recycling collection contractor, is sponsoring a shoe collection event during the Long Beach Marathon weekend, October 11-12, 2019.

Race participants are encouraged to participate by bringing gently used shoes to the Long Beach Marathon Expo or by dropping them off at the finish line. Additionally, any clothing discarded during the race will be collected for donation.

Donated items will be cleaned and redistributed to community members in partnership with the Long Beach Rescue Mission, a local non-profit organization. This partnership benefits our residents and encourages waste reduction through reuse.

For more information, please visit http://www.longbeach.gov/lbrecycles/.

If you have any questions regarding this matter, please call Diko Melkonian at (562) 570-2856.

CC:

CHARLES PARKIN, CITY ATTORNEY

Laura Doud, City Auditor

REBECCA GARNER, ACTING ASSISTANT CITY MANAGER

KEVIN JACKSON, DEPUTY CITY MANAGER

DIKO MELKONIAN, PUBLIC WORKS DEPUTY DIRECTOR AND ENVIRONMENTAL SERVICES BUREAU MANAGER

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